

ECO COMMERCE MEDIA GROUP

PROVIDING VIRTUAL MARKETING SOLUTIONS FOR
PARTNERSHIP IN ECO COMMERCE



2014 MEDIA

Eco Commerce Exchange (ECE)

About Us



The strategic partners for Eco Commerce Media Group (ECMG) bring a combined experience of decades in business support, business training, marketing, IT, media and public relations.

Our mission is to provide continued education and resources to provide the best information, marketing and training for Eco Commerce.

ECMG is financially supported through corporate sponsorship and we are dedicated entirely to Eco Commerce marketing solutions.

Eco Commerce is a new business, investment, and technology-development model that employs market-based solutions to balancing the world's energy needs and environmental integrity. Through the use of trading and finance, Eco Commerce allows for the further development of clean technologies.

Eco Innovation is the introduction of any new or significantly improved product, good or service, process, organizational change or marketing solution that reduces the use of natural resources, including materials, energy, water, and land, and decreases the release of harmful substances across the whole life-cycle.

Our Audience



Our current reach through email, social media and strategic marketing partners exceeds one million corporate and business executives, Governmental Bodies, NGOs, Foundations, and SMEs and MEs worldwide.



Our Strategic Marketing Partners Include:

- Sponsors
- Chambers of Commerce
- Trade Organizations
- International Organizations
- Representatives of B2B networks
- Intermediaries acting in the field of Eco Commerce

Product Overview



ECMG develops global and regional Eco Commerce Hubs and private branded Hubs.

Incredible Marketing Value

Joint marketing of Hubs in one global marketing effort increases traffic for all platforms.

Each Hub includes:

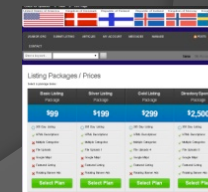
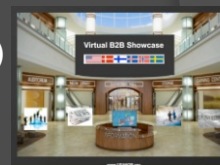
- Link to Global Eco Commerce Exchange (ECE)
- B2B Virtual Showcase
- Digital Magazine
- B2B Directory

Current Eco Commerce Hubs in production:

Eco Commerce Review - Technology Hub
Nordic Business Review - Regional Hub
Europe - Regional Hub
EcoRunway – Fashion and Food Hub
TravelAction – Travel & Tourism Hub

Eco Commerce Hubs in Development:

UAE
Africa
Asia
Australasia
Central and South America
Polar Regions
Small Islands
The Oceans



Our Hubs

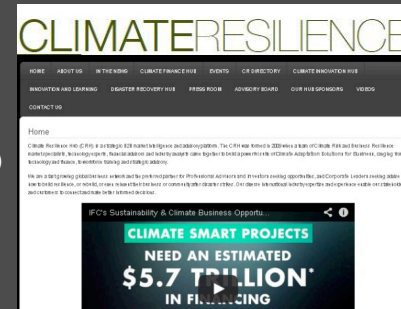
Sponsor an Individual Hub or All Hubs

Each Hub includes:

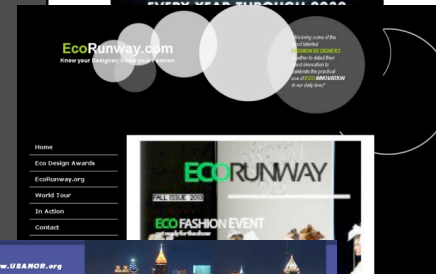
- Link to the Global Eco Commerce Hub
- B2B Virtual Showcase
- Digital Magazine
- Global Business Directories



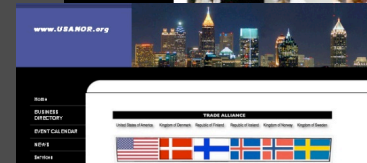
Climate Risk (ClimateResilience.com)



Fashion & Lifestyle (EcoRunway.com)



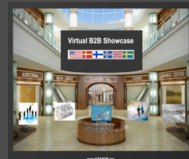
Nordic Hub – (USANOR.org)



Travel & Tourism (TravelAction.com)



Virtual Showcase



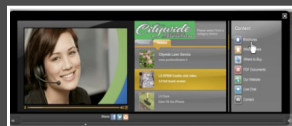
Lobby



Display Aisle with Sponsor Banners



Auditorium



Inside Display

[ECE Virtual Showcase Video](#) 

Virtual Showcases are an online trade show format including displays, training webinars, online networking and connections, training downloads, interactive sponsor banners and displays. Our virtual showcases are open 24/7 to a global audience. There is no fee to enter the showcase.

- Each B2B Virtual Showcase

- Includes Online Learning for potential customers
 - Implementation strategies for new solutions
 - Shares Lessons Learned and solutions to challenges
- Provides access to a new customer base including business owners, government, NGOs and non-profits
 - Is available to potential customers in the online marketing showroom for solution providers
 - Provides Multi -media presentations for solutions
 - Provides access to Investors for new technologies
- Offers Incredible Value to Investors
 - Learn about investment opportunities in a separate secured environment for investors only
 - Learn about new solutions from the Virtual Showcase
 - Learn about the implementation of the solutions in the online training area
- Provides Virtual Networking and Social Media Interaction

http://www.chamberofecocommerce.com/images/PR_May_2013_3.pdf

Our Digital Magazines



▪ ¼ page Display \$500 per month or \$5,000 per year/publication

▪ Sponsor \$4,000 per issue or \$12,000 per year (Advertorial, video and display ad)/publication selected

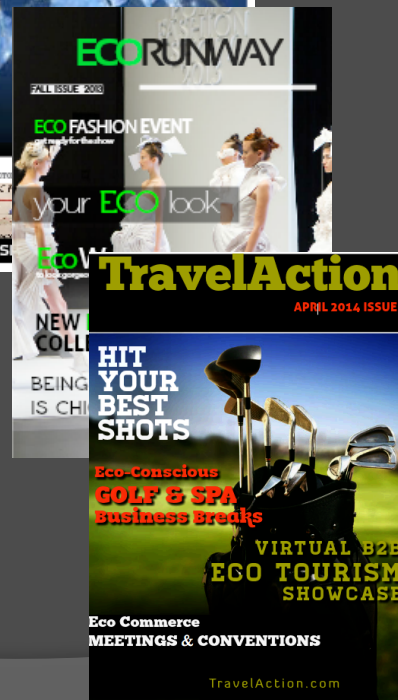


Each Edition Includes

- Current Articles
- Advertorials
- Sponsor Spotlight
- Solution Providers
- Resource Links
- Events

Magazines

- Eco Commerce Review
- Nordic Business Review
- Eco Runway
- Travel Action



Our Directories



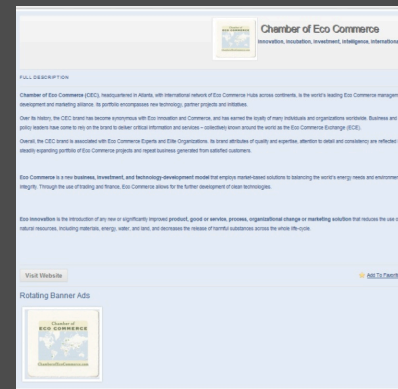
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Create a basic business listing with links to your business or upgrade to show logos, product information or rotating logos on each page as a sponsor. Sponsor one or sponsor all.

Individual Hub Directory -

- Listing \$97- \$250 per year
- Sponsors \$2500 per year

Sponsor Listing



Regional
Nordic Business Directory

Technology-
Climate Resilience Directory

Fashion and Lifestyle
Eco Runway Directory

Travel and Leisure
Travel Action Directory

Platinum Sponsors



Platinum – \$80,000/year (value \$120,000)

Multi-media sponsorship all current hubs, all products, all websites, all events (includes Annual Summit, International Trade Missions, regional events and more)

Regional - Nordic



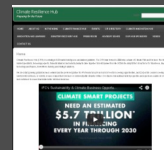
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Fashion & Lifestyle



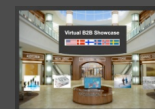
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Technology



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Travel & Leisure



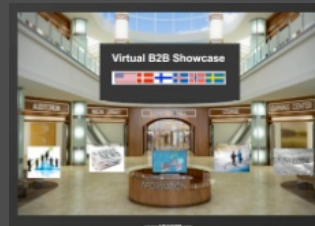
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Solution Provider Sponsor



Multi-Media Marketing System _{sm} - \$24,000/year (Value \$30,750)

- ◉ B2B Showcase - Display on your choice of current hubs and showcases
- ◉ Directories - Gold listing in chosen hub directories(includes Logo)
- ◉ Magazine - Solution provider listing in selected hub magazines



Listing Packages / Prices

Basic Listing Package	Silver Listing Package	Gold Listing Package	Platinum Sponsor Package
\$99	\$199	\$299	\$2,500
<ul style="list-style-type: none"> 100 Web Listings 1000 Directory Listings 1000 Company Listings 1000 Product Listings 1000 Service Listings 1000 Contact Listings 1000 Email Listings 1000 Phone Listings 1000 Fax Listings 1000 Filing Listings 1000 Other Listings 	<ul style="list-style-type: none"> 200 Web Listings 2000 Directory Listings 2000 Company Listings 2000 Product Listings 2000 Service Listings 2000 Contact Listings 2000 Email Listings 2000 Phone Listings 2000 Fax Listings 2000 Filing Listings 2000 Other Listings 	<ul style="list-style-type: none"> 300 Web Listings 3000 Directory Listings 3000 Company Listings 3000 Product Listings 3000 Service Listings 3000 Contact Listings 3000 Email Listings 3000 Phone Listings 3000 Fax Listings 3000 Filing Listings 3000 Other Listings 	<ul style="list-style-type: none"> 500 Web Listings 5000 Directory Listings 5000 Company Listings 5000 Product Listings 5000 Service Listings 5000 Contact Listings 5000 Email Listings 5000 Phone Listings 5000 Fax Listings 5000 Filing Listings 5000 Other Listings
Select Plan	Select Plan	Select Plan	Select Plan

Hub Sponsor



Hub Sponsor – \$36,000 per year (value \$40,000 per Hub)

Choose any Hub including:

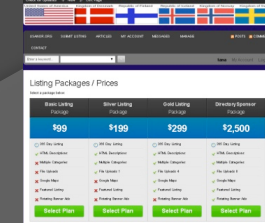
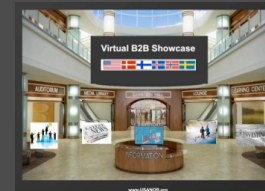
B2B Virtual Showcase
Magazine
Directory

Sponsor logos on the Website

Rotating Banners , display and speaker
from your company prominently
visible in Showcase

Advertorial in Digital Magazine And
display ad and listing as a
Preferred Service Provider

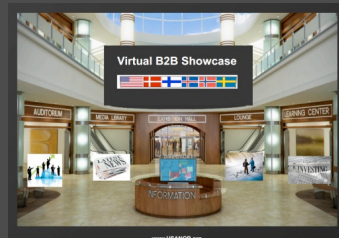
Sponsor Listing in Directory



Individual Product Sponsor



Choose visibility in any individual product



B2B Virtual Showcase – Eco Commerce, Nordic, EcoRunway, TravelAction

- Display \$500 per month or \$5,000 per year
- Sponsor \$1,500 per month or \$12,000 per year (Banners, and Display)



Magazines - Eco Commerce, Nordic, EcoRunway, TravelAction

- ¼ page Display \$500 per month or \$5,000 per year/publication
- Sponsor \$4,000 per issue or \$12,000 per year (Advertorial, video and display ad)/publication selected

Basic Listing Package	Silver Listing Package	Gold Listing Package	Platinum Listing Package
\$99	\$199	\$299	\$2,500
<ul style="list-style-type: none"> 1 Year Basic Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 1 Year Basic Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 	<ul style="list-style-type: none"> 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 1 Year Silver Listing 1 Year Gold Listing 	<ul style="list-style-type: none"> 1 Year Gold Listing 1 Year Platinum Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 	<ul style="list-style-type: none"> 1 Year Platinum Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 1 Year Silver Listing 1 Year Gold Listing 1 Year Platinum Listing 1 Year Silver Listing
Select Plan	Select Plan	Select Plan	Select Plan

Hub Directory - Eco Commerce, Nordic, EcoRunway, TravelAction

- Listing \$99- \$250 per year
- Sponsors \$2500 per year

Contact Us



Media Contact:

Tana Torrano –Publisher

tana@osbo.org

256-520-7544