

# FINANCING ECO INNOVATION

*Brought to You by Chamber of Eco Commerce*



## **Doing Business Made Easier - Points of G-local Contacts in Eco Commerce**

CEC is hosting a series of Eco Commerce Forums to further develop this fast growing international network of regional Eco Commerce Hubs. The aim is to accelerate international collaboration, knowledge, technology transfer, and investment in Eco Innovation. Particular attention will be paid to the CEC's role in helping economic development agencies build regional Eco Commerce Hubs, and how this enables efforts to help businesses start or expand their activities and offerings.

### **Opportunity**

Eco Innovation offers new opportunities to companies both small and large, however for regional Hubs, Eco Commerce is not yet delivering its full potential. Eco Commerce still represents only a small percentage of the total trade in each region, and only a small number of businesses and investors know how to profit from Eco Commerce. This represents a significant opportunity for Regional Hubs to impact Global Eco Commerce.

### **Global Eco Commerce Hub**

The global Eco Commerce Hub is a point-of-single-contact, a key tool to help companies go G-local. The regional Eco Commerce Hub is a local marketplace set up in a key location. Each Hub aims to provide businesses with all relevant information and contacts relating to their Eco Commerce business activities, be it at home or abroad. As such, the regional Hub will simplify the way companies go to market globally. These hubs can bring significant cost savings for businesses - and can boost cross-border trade, service activities, and competitiveness.

### **The Forum**

The event will gather Eco Innovators, Customers, Investors, and Public Authorities at various levels of government, non-governmental organizations, academia, non-profits, and journalists. The Forum will exchange best practices and contribute to the development of new regional Eco Commerce Hubs and partner projects. These Forums will be the first of a series of similar conferences that will take place in the coming years. It will mark the starting point of the development of a single market for Eco Commerce.

### **The Program**

The program includes presentations of real-life stories from businesses and investors. These stories aim at highlighting challenges and opportunities faced by companies and investors. A series of workshops on key areas will follow. During the plenary session, participants will discuss the conclusions from the workshops and will agree on unique partner projects that will provide new opportunities to participants.

### **B2B Fair**

Alongside the Eco Commerce Forum, a "B2B Fair" will take place. This Fair will present local Preferred Service Providers (PSP) and a range of hands-on advisory services available to companies seeking to locate their business to regional Hub. PSP's will be gathered to explain how their service can concretely assist companies in business activities and their employees and families in their everyday life.