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Trade, Investment, Cultural Exchange
ECE of Atlanta Pioneers a Global B2B Marketing Platform



April 4, 2014, Atlanta, GA - Chamber of Eco Commerce (CEC) - In the age of e-commerce, the time and expenses of attending meetings and trade events is increasingly difficult to justify. And if you are an emerging business or investor, anywhere in the world, scouting for customers, funding, or investment opportunities, securing the right B2B contacts to get your company, technology, or portfolio seen by the right people can be cost prohibitive.

A group of Eco Commerce experts in Atlanta believe there's a better way. They created a **Virtual B2B Showcase** to enable effective knowledge and technology transfer between sellers, buyers, and investors across continents. This by invitation-only B2B marketplace will host individuals, enterprises and organizations, to discover and do business with one another, through private-branded regional platforms.

Organizations and individuals from around the world, can join the [Eco Commerce Exchange \(ECE\)](#) to be introduced, meet, learn, educate, promote, collaborate, barter or just browse an online Showcase, Magazine, or Directory. We believe that our regional Virtual B2B Showcases will become valuable resources and tools for our fast growing international network of business leaders, investors, and policy makers. And with our Integrated Marketing Communications (IMC) and Multi Media Marketing System (MMMS) advisory and training in place, we will effectively meet our stakeholders' marketing needs.

The B2B marketing platform allows ECE stakeholders, to generate qualified leads and keep track of key contacts. We believe

that this is an opportunity to change the entire Eco Commerce marketing process and experience. Minna LeVine, Chamber of Eco Commerce commented "What inspired me was the fact that, I could not join all online and live events nor travel to all meetings around the world to scout out the most promising companies and innovations. Problem, solved! This new marketing platform has launched and we are now building regional online Exchanges."

"The latest additions to ECE's international network includes [Denmark](#), [Finland](#), [Iceland](#), [Norway](#), [Sweden](#), [European Union \(EU\)](#), and [United Arab Emirates](#)", adds LeVine. "We will continue expanding our regional ECE hubs across the U.S., with a key focus on technology and knowledge transfer, and access to funding and customers, building [Resilience for Business to Climate Risk](#)", added Tana Torrano, Organization Supporting Business Owners (OSBO).

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About Eco Commerce Exchange (ECE)

ECE, founded in 2009 in Atlanta, which currently has staff in all continents, seeks to facilitate access to a global market for Eco Innovators by giving them the opportunity to increase their exposure and generate business contacts with prospective customers and investors in: [Agriculture](#), [Energy](#), [Finance](#), [Infrastructure](#), [Corporate Sustainability](#), [Sustainable Procurement](#), [Transport & Logistics](#), [Food and Nutrition](#), [Mobility](#), [Water](#), [Travel & Tourism](#), [Education](#), [Health](#), [Green Remediation](#), [Design](#), [Fashion](#), [Waste](#), [Maritime](#), [GIS](#), [ICT](#), [Mining](#), [Aquaculture](#), [Biotrade](#), [Pulp and Paper](#), [Bio refining](#), [GSC](#), [Resource Efficiency](#), [Mobility](#), [Social Business](#), [Climate Risk](#), and more!