

FINANCING ECO INNOVATION

Brought to you by Chamber of Eco Commerce



The Chamber of Eco Commerce will host a series of '**Investing in Eco Innovation**' Forums that will bring together experts, leaders, and learners in Eco Commerce. These forums will **bring face-to-face Innovators, Investors, and Business and Policy leaders**, to discuss conventional financial instruments, and discover new and alternative financing and financial instruments to the conventional solutions, and exchange success stories.

Access to finance is essential for the start up and growth of businesses in general and particularly so for the development and successful exploitation of Eco Innovation. The objectives of the 'Financing Eco Innovators' forum is to examine the current trends, identify and discuss the challenges faced by financial actors and small and medium-sized enterprises (SMEs) in this domain, share good practices and provide recommendations to feed into the design of financial support program at regional and global level.

Financing Eco Innovators is essential for the realization and mainstreaming of Eco Innovation, particularly in the early stage of business development. The forum explores the range of financing opportunities available for Eco Innovators, with an emphasis on approaches that harness private and public interactions for financing various stages of the innovation process. This forum will focus on how to improve access to finance, particularly in the early stages.

The Event will bring together: The **Financial Actors** that provide funds - such as angels, venture capitalists, philanthropists, banks, investment funds and agencies running financial programs; **Eco Innovators** - principally SMEs and other entities looking for funding to grow in their markets; **Policy Makers; Potential Customers; and Business intermediaries** such as consultants and facilitators that are key to match demand and supply of available funds. Interest is also expected from non-governmental organizations (NGOs) and business associations.

The Agenda will cover: **Access to finance and Eco Innovation** from the Eco Innovator and the fund provider point of view; **Case studies and practical experiences of private enterprises, private investors, and financial institutions** that will highlight the challenges and solutions of access to finance related to Eco Innovators. The aim is to identify areas where public support may be needed; **An overview of actions supporting Eco Innovation** - such as Competitiveness Initiatives, Innovation Framework, Financial instruments, Pilot Projects, and Risk Sharing Finance - targeting different stages in the innovation cycle; and the **additional efforts needed in terms of private and public-private partnerships, and public support** to facilitate access to finance for early stage Eco Innovators, as well as those necessary to get regional, national, and international financial actors more involved in financing Eco Innovation.

For more information contact CEC global: info@ChamberofEcoCommerce.com