# Nordic Cleantech Exchange (NCE)



The NCE connects Nordic Cleantech Experts with Industry Peers in North America.

With Nordic firms showing an increasing emphasis and interest in international market, there is a clear opportunity for Nordic Cleantech Exchange (NCE) to improve visibility for Nordic-affiliated firms and organizations in the U.S. through <u>Transatlantic Eco Commerce Partnership</u> (TECP) HERE.





Nordic Business Review (NBR) will publish a series of interviews with CEOs of NCE partner enterprises and organizations, where we discuss the future of their business and the evolving strategies for exporting their expertise or expanding their business in North America. You can read all the interviews in NBR online, as they come out. For speaker engagements, interviews, and sponsorships, please contact:

Ms. Tana Torrano
<u>Tana@EcoCommerceExchange.com</u>
(USA) 256-520-7544

## Cleantech USA

The clean economy employs more than 2.7 million workers in the United States. The global clean technology market is worth an estimated \$2.75 trillion per year and is growing.

#### Cleantech Global

The global clean technology market is worth an estimated \$2.75 trillion per year and is growing. The clean economy has become an engine for the USA's emerging next economy, providing a robust cross section of job opportunities, including high-wage jobs in segments where innovation and advanced technologies are essential for success.





# Nordic Cleantech Exchange (NCE) Atlanta

Metro Atlanta is a leader among U.S. metro areas, with more than 43,000 people working in a variety of clean tech and sustainability jobs, according to The Brookings Institution's Sizing the Clean Economy study released July 2011. The study found that Atlanta — the seventh largest metro clean economy in the country — is well positioned to be a major hub in a variety of clean activities, and is the most diverse metropolitan area clean economy in the nation.

Metro Atlanta is home to more than 540 clean tech facilities and more than 30,000 jobs; Since 2010, the metro Atlanta region has recruited some 34 clean tech companies, creating more than 2,200 jobs. Atlanta has strengths in key industry categories for employment and job creation, including energy efficiency; recycling and solid waste; smart grid; services; and products/materials, according to the 2013 Growing The Clean Tech Economy: Metro Atlanta Clean Technology Ecosystem report, issued by the Metro Atlanta Chamber (MAC).

MAC's Cleantech Leadership Council was established in 2012. Through the members of the Cleantech Leadership Council and various trade organizations, MAC seeks to grow the clean tech economy; attract and grow clean tech jobs; grow jobs by promoting best practices across the business landscape and positioning metro Atlanta as a leader in sustainability.

### **NCE Services**

**Soft Landing HERE** 

Co-Marketing HERE

**Trade Shows HERE** 

Sponsorships HERE

**Boot Camps and Trade Missions HERE** 

**Events HERE** 

Regional Marketing Partner (MP) HERE

2015 Nordic Cleantech Exchange (NCE) HERE