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The Brightest in Lighting Efficiency Switch on Savings

June 18, 2012, Atlanta --- CEC – In a growing trend, commercial building developers and owners are turning to lighting to implement energy efficiency programs. In the process, they seek new integrated lighting solutions, financial instruments, tax credits, incentives and rebates, to save; money, energy and resources.

The energy savings from smart lighting solutions are significant ranging from 18 to 85 per cent. Lighting is estimated to be responsible for nearly a fifth of global electricity use. Doubling lighting efficiency globally would have an impact equivalent to eliminating half the emissions of all electricity and heat production in the European Union. In addition, according to the latest findings an estimated 85 percent of commercial building owners rely on energy management to boost operational efficiency. This is a significant upward trend from two years ago.

CEC's unique buildings and streets lighting portfolio features smart light bulbs coupled with smart ICT, and smart financial instruments. The portfolio was designed by an international team of independent Lighting and Energy industry experts, to enable rapid transition to savings.

To execute the deployment of this portfolio on company-wide, city-wide and town-wide, indoor and outdoor lighting roll-outs, CEC's team of experts will share their brightest solutions and provide hands-on-advisory to decision makers on how to save money and resources, reduce high capital costs, and remove barriers to deployment.

CEC experts will continue to work in lighting efficiency consulting for streets, commercial buildings, and building retrofits with primary focus on government, education, health care, and hospitality sectors, delivering tangible incentives, savings, safety and security benefits to customers.

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Low Energy Buildings

<http://www.chamberofecocommerce.com/partnerprojects/lowenergybuildings.html>

Energy Efficiency

<http://www.chamberofecocommerce.com/partnerprojects/energyefficiency.html>

Global Exchange

<http://www.chamberofecocommerce.com/cecglobal/exchange.html>