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Eco Commerce Exchange (ECE) Launches

March 1, 2012, Atlanta, Georgia - CEC --- The Chamber of Eco Commerce is accepting requests for regional Eco Commerce Exchanges (ECE). These 'Eco Innovation Exchanges' will promote Eco Commerce through cooperation - one individual, one organization and one community at a time.

A community of any size can join with a community in another Eco Commerce Hub to learn more about one another, and to develop friendly and profitable exchanges. The ECE enables the two Eco Commerce communities to establish a formal affiliation leading to official designation as a regional "Eco Commerce Exchange." A city, county, municipality, oblast, prefecture, province, region, state, territory, town, or village Eco Commerce relationship becomes official with the signing of a formal agreement by the Leaders of the two ECEs. This is usually done during a ceremony in one of the ECEs, following approval by the leadership. Therefore, an ECE - a city, county, oblast, prefecture, province, region, state, territory, town, or village relationship is a broad-based, officially approved, long-term partnership between two ECEs.

The goal is to develop new Eco Innovation marketplaces and strengthen partnerships between Eco Commerce Hubs in cities, counties, and states and similar jurisdictions in other nations, and to provide opportunities for Eco Commerce experts, leaders and learners to experience, explore and share opportunities through long-term partnerships and partner projects. ECE will create an atmosphere in which Eco Commerce, Business Development, and Economic Development can be implemented and strengthened. ECE will stimulate environments through which Eco Commerce stakeholders will creatively learn, work, and solve problems together through reciprocal partner projects. ECE will enable collaboration between individuals and organizations in other countries which share similar goals and values.

Through an international network of ECEs, leaders and learners around the world can promote local commerce and accelerate technology and knowledge transfer of Eco Innovation. The Chamber of Eco Commerce is active with international relationships, and discussions are underway to create new regional ECE marketplaces with local leaders worldwide.

The ECE selection committee is comprised of individuals who represent a cross section of the local and global Eco Commerce community. Submissions will be accepted through 2012, and new ECE locations will be announced and shared with all stakeholders.

To learn more visit: <http://www.chamberofecocommerce.com/cecglobal/exchange.html>

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