



Chamber of Commerce, CEC

'Partners in Eco Innovation for Sustainability'

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Eco Innovation for Sustainability

The growing global concern over climate change, resource productivity and more broadly sustainable development calls for new rules for innovation. A sustainable, low carbon economy will require a paradigm shift in thinking and doing. Time is short. A global sustainability strategy often focuses on risks and compliance, however the imperative for change requires new approaches to strategic business development and product innovation.

Customers – whether they are consumers, retailers, businesses or government – are demanding sustainable solutions. Organizations must adapt.

'Eco Innovation for Sustainability', will inform and inspire, helping delegates to understand global trends, threats, and opportunities. Delegates will create their own personal and corporate route map for sustainable innovation and effective strategies for implementation.

We recognize the critical interdependence between human health and the health of the planet. We are working to help organizations reduce environmental impact at every point in supply chain and manufacturing, and are committed to the continued development of greener products and services. We collaborate with small to large companies to help educate individuals and organizations about environmental sustainability.

We facilitates discussion on sustainable design and broader sustainability considerations in product and service development. This is achieved through internet, training, workshops, conferences, research, consultancy, and publications. The CEC also acts as an information clearing house and a focus for innovative thinking on sustainable products and services.

Education and Training

CEC organizes a range of education and training programs related to sustainable/eco-design and sustainable/ eco-innovation in both open format and/or customized to the needs of companies and other training organizations based on research and practical experience. We provide customized training programs for a range of organizations worldwide.

Objective

To raise levels of understanding among the delegates of a new vision for innovation within a Corporate Sustainability Strategy. To highlight emerging risks, threats and opportunities associated with global environmental and social trends. To present successful cases, and deliver practical tools for development and implementation of new designs, business models and sustainable innovation strategies.

Who Should Attend

'Eco Innovation for Sustainability' training courses have been designed for business executives, marketing managers, innovation managers and sustainability/CSR/environmental managers that are exploring strategies to develop and implement sustainable innovation.

Organization-Specific Trainings

CEC can tailor sustainability training to meet your organization's specific needs. Need an Introduction to Sustainability for a cross-section of executives, directors and front line staff? Need to train your green team on how to set goals and implement certain initiatives? Need specific training on topics like regulation, waste reduction, recycling, energy efficiency, chemical minimization or other interest areas? CEC will work with your organization to develop a curriculum that meets your needs.

Online Training

Online training modules on different sustainability topics. These 30-60 minute modules will walk participants through the basics for program implementation with a series of how-to, case studies and video clips, followed by a short quiz that test participants knowledge of the topic. Work with us to develop a course to meet your needs or browse our current selection. We are actively seeking education partners for these courses.

One Day Workshop

A one-day workshop designed to help participants become familiar with the drivers for sustainability in a specific market sector, zero in on the process of gaining senior level support and building a team, developing a baseline and collecting data, facilitating change management and culture change in your organization, how to set goals and priorities for action, and measurement/benchmarking techniques for tracking progress.

Two Day Workshop

Day 1: The competitive Advantage of Sustainable Innovation

Sustainability is not just matter of compliance or risk management associated with toughening legislation, rising energy and resource prices, demanding customers and complex supply networks. Industry knows that there is competitive advantage through proactive action – however, translating sustainability threats in opportunities remains businesses biggest challenge. Day 1 will focus on understanding these challenges enabling delegates to develop a clear picture of the real drivers and identify new market opportunities for sustainable business models, technologies, products and services.

Day 2: Implementing Sustainable Innovation

To embed sustainable innovation means understanding and mapping the complex organizational issues related leadership, corporate culture and motivation. Day 2 will highlight cases and examples of inspirational approaches to sustainable innovation including both corporate, and eco and social entrepreneurship models. The facilitators will then work with delegates to develop their own personal and corporate route maps to sustainable innovation.