

PARTNERS IN ECO COMMERCE

Brought to You by Chamber of Eco Commerce



The Chamber of Eco Commerce (CEC) challenges individuals and organizations to develop and deploy new Technology, to promote, commercialize and globalize Eco Innovation, and to create new Business Models that achieve commercial, environmental and social success.

1. Why was the “Partners in Eco Commerce” project launched?

The project was launched on July 1, 2009, as a response to an increased need for new technology, knowledge and innovation transfer to individuals and small to large size organizations, and a fast growing demand for Eco Commerce services and Eco Innovative products and services worldwide.

2. What we do?

We bring together an international community of technology, business, policy, finance, and trade experts to develop, pre-screen, identify, assess, and deploy new Technology. We create Eco Commerce partner projects to share information and actionable knowledge, to enable and to accelerate technology and knowledge transfer from innovators to users of technology. We introduce speed-to-market solutions to our global community of qualified customers, investors, and business and policy leaders, and experts and learners.

3. How are the Eco Commerce projects funded?

Each partner project is fully co-company, co-investor, co-customer, and co-donor sponsored, and fees are charged for operations, NOT membership. We implement these partner projects through joint teams with technology innovators, business and financial experts, private and public investors and donors, and small to large size sellers and buyers of technology, products and services.

4. What are the Goals?

The goals are to enable and accelerate commercialization and globalization of new technology. Our core mission is to deliver qualified information, training, contacts, and the business support our stakeholders need to succeed. We invite individuals and organizations to join specific CEC sponsored partner projects, initiatives, meetings and events to serve specific business needs of all partners.

5. Information and Knowledge Exchange

In today's world a key to successfully distinguishing your organization is effective implementation of an Integrated Marketing Communication (IMC) strategy and processes; be it internal to employees, external to customers, or to support business to business processes. We deliver information via the internet, shared knowledge online, and organized face-to-face events. Each region, business community, organization, and person, will gain critical information, invaluable contacts, and benefits from exposure to our global Eco Commerce community of highly targeted, qualified, and committed individuals and organizations.

6. Is there a fee to join?

No, there is NO fee to apply and NO membership fee to join. You can submit the application/proposal free of charge to the CEC Secretariat for consideration.

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7. Who can join the partner project(s)?

All stakeholders will be qualified to meet specific CEC and other partner qualifications. Partners represent a diversity group from sectors across industry and continents. Qualified individuals and organization are invited to join specific projects, these include experts, leaders and learners from small to large size organizations (regional, national, international, SME, ME), government agencies, non-governmental organizations, charities, not-for-profit corporations, partnerships, cooperatives, universities, and research groups. All partners are committed to contribute to the specific Eco Commerce projects through core business activities in their region, business community, or industry.

8. How to join?

We invite you to submit an application that include goals that are quantifiable in both business and economic development terms. To submit, please **fill in the attached application form** describing your geographic location and interest, and intended commitment and goals in terms of: your region and type of business activity; link to your core business or economic development goals and targets; and expected business and development impacts in your region, business or industry. Your application is then reviewed and approved by CEC Secretariat. Where appropriate, the Secretariat may help you to refine your submission before approval.

9. Do stakeholders receive assistance from CEC in developing a regional project(s)?

Yes, limited support is provided by the CEC Secretariat and our qualified experts to help identify and develop appropriate regional project(s). For additional support, the CEC Secretariat can refer companies to highly qualified local, national, or international Preferred Service Providers (PSP).

10. Does CEC provide financial support?

Stakeholders are expected to mobilize their initial Eco Commerce project. CEC will support implementation of the partner project by introducing the project, and regional partners and their related project(s) to qualified investors, sponsors, customers, and donors.

11. What are the benefits to join?

Participants will benefit from being part of the global high-visibility Eco Commerce community, platform, and practice, and opportunity to demonstrate their organization, promote their commitment, expertise, region, products, and services. They receive up-to-date information and get access to hands-on-advisory and training, that can help them achieve their business and economic growth, commercialization and globalization goals. The CEC recognizes, validates, and disseminates information and reported results, to help all partners monitor, measure, or enhance performance, expand their reach to maximize success, optimize market positioning and performance.

12. Commitment

Please submit the attached application and questionnaire and MOI to your regional CEC Chapter Leader. Your commitment is NOT binding and can be cancelled any time with a written notice to CEC Secretariat.

13. Application and Confidentiality

Attached Application/ MOI (1 page), Questionnaire (3 pages), MOI (1 page). All information will be kept confidential and will NOT be shared without your approval.

14. Technology (TSF) and Project/Initiative Submittal

<http://www.chamberofecocommerce.com/sustainabilitycenters/initiatives.html>

<http://www.chamberofecocommerce.com/sustainabilitycenters/tsf.html>

Scan and Email this form to:

Chamber of Eco Commerce (CEC) Administrator
Minna.LeVine@ChamberofEcoCommerce.com

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APPLICATION - MEMORANDUM OF INTENT (1 page)

Name of Organization

URL Address of Organization

Address of Organization

City, State, Country

Name of Applicant/Contact Person

Email Address of Applicant/Contact Person

Telephone Number of Applicant/Contact Person (including area codes)

Skype Address of Applicant/Contact Person

Date and Place

Name and Title of Applicant/Contact Person

Signature of Applicant/Contact Person

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QUESTIONNAIRE (page 1)

Please describe your interest, and intended commitment and goals in terms of:

1. Your geographic location and what region you represent?

2. Type of your current business activity and your role?

3. Link to your core business or economic development goals and targets.

4. Expected business and development impacts in your region, business or industry.

5. Why this partner project interests you?

6. How would you lead this partner project in your business community, industry, or region?

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QUESTIONNAIRE

(page 2)

Please describe your interest, and intended commitment and goals in terms of:

7. Can you submit an Executive Summary (max 2 page) of your regional project(s)?

8. What would you project your business development activity to be?

9. Do you currently work in business development or economic development role?
If 'Yes', please describe.

10. Any commercial or personal references?

11. Are you capable of on-site project partner business support within your region?

12. If not, do you have relationships with any potential candidates? Who?

13. Please indicate who would be in charge of your IMC, Integrated Marketing Communications?

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ADDITIONAL COMMENTS and SPECIAL REQUESTS
(page 3)

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MEMORANDUM OF INTENT BETWEEN the CEC and the “Partner” (1 page)

Whereas, the Chamber of Eco Commerce (CEC), pursuant to its authority to disseminate information regarding Eco Commerce has developed, in cooperation with the “Partner”.

Whereas, the “Partner”, meets the following criteria:

Is local or regional or national or global in scope and reach; and Has a mission consistent with the CEC’s; and a mandate consistent with the project entitled, “Partners in Eco Commerce”.

Whereas, the “Partner”, intends to engage in one or more of the following:

Promote “Partners in Eco Commerce” Promotion’s messages, graphic, tools, or materials and/or develop a complimentary material, program, or campaign for consumers, and/or

Develop a new local/regional initiative that assists individuals/organizations in following the project Guidelines recommendations and/or Encourage activity through a promotion or consumer education campaign.

; and

Whereas, CEC and “Partner” have common goals of ensuring the completeness and accuracy of all information disseminated to the public, particularly such information directed at CEC and communities:

Therefore, CEC and “Partner” agree to the following:

1. CEC will, if requested:

0.1 Make available directly to “Partner” project information, materials and other publicly available knowledge developed by CEC; and

0.2 Provide technical assistance on messaging to assure accuracy of information to be disseminated by “Partner” to the public.

1. “Partner” agrees:

0.1 To make every reasonable effort to ensure the completeness and accuracy of the information that it incorporates into the Project Guidelines advertising, marketing program, or initiative; and

0.2 To cite “Chamber of Eco Commerce (CEC)” as the source of the information and messages whenever “Partner” uses it.

3. CEC and “Partner” mutually agree as follows:

1. It is the policy of CEC not to endorse any organization or commercial enterprise or product or service; therefore, “Partner” may not cite CEC in any way so as to suggest CEC endorsement of “Partner” or a “Partner” product, program, and/or initiative.

1. This MOI is not a contractually binding agreement between the parties, nor is it a funds obligating document.

1. This MOI will become effective upon the signature of both parties and shall remain in effect for five years from the date of execution.

1. This MOI may be modified or extended by mutual written agreement, and may be terminated at any time by either party upon written notice to the other party.

Executed on the date indicated below:

Partner Signature

Date

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Minna.LeVine@ChamberofEcoCommerce.com