



Global Food Tourism Exchange (FTE)

FOOD TOURISM

In recent years, [Food Tourism has grown considerably](#) and has become one of the most dynamic and creative segments of tourism. Food tourism tells the story of a destination's history, culture, and people.

Business Opportunity

Over the last decade, Destination Marketing Organizations (DMO) and Economic Development Agencies (EDA), have leveraged the rise of mainstream interest in food and beverage to open new consumer markets and drive business to a wider range of regional travel suppliers, businesses, startups, and investors, working in the food and beverage sector.

Food Tourism Exchange (FTE)

The FTE was created to help DMOs, EDAs, Regional Travel Suppliers, Businesses, Startups, and Investors, to effectively communicate and promote their offerings revolving specifically around ultimate Food and Beverage travel experiences and new business opportunities.

The FTE global co-learning and co-marketing program targets ECE stakeholders, Travel Professionals, and Business and Leisure Travelers, educating them about ultimate Food Tourism experiences and business opportunities, around the planet.

FTE engages EDAs, NGOs, and Non-Profits, to help identify best practices for developing new [EcoTourism](#) and [Eco-Agritourism](#) offerings especially in rural areas.

Eco Commerce Exchange (ECE)

The ECE, delivers business intelligence, the latest news and special reports on current activities in the fast growing Eco Commerce arena. Launched in 2009 in Atlanta, to advance Trade and Investment in Eco Innovation, and Cultural Exchange, ECE has paved the way for new standards of partnerships, earning the respect of Business Leaders, Policy Makers, Academia, Non-Profit, and the Media. Through innovative strategic alliances, ECE continues to expand its content, communication and distribution channels exponentially.

What is Eco Commerce Exchange (ECE)?

- The ECE is a global co-learning and co-marketing ecosystem.

What is Food Tourism Exchange (FTE)

- The FTE is an international co-learning and co-marketing partnership.

How my Company/Organization can participate in the FTE?

Select how you want to participate:

- [Sponsor HERE](#)
- [Expert Speaker HERE](#)
- [Co-Marketing Partner HERE](#)
- [Lease a Showroom HERE](#)
- [Adopt-A-Classroom HERE](#)
- [Regional Marketing Partner HERE](#)
- [Host a Trade Mission HERE](#)
- [Participate in Executive Bootcamps HERE](#)
- [Join Live Events at World Trade Center Atlanta HERE](#)
- [Host 'Investing in Innovation' Events in your region HERE](#)
- [Contribute to Eco Commerce News, Reports, Research HERE](#)

What sorts of companies, products and services do you promote?

- We promote [technology oriented companies, and eco innovative brands, products, and services](#), that can have worldwide reach.

Our International Audience

We are motivated to help Eco conscious business succeed by introducing them to ECE's fast growing international network of over two million savvy Business Leaders and Investors, both business and leisure travelers, who are motivated to buy delicious food and beverage experiences, products, and services, and invest in Eco innovative business. We also share ECE publications with iTunes and Google Play subscribers, over 800 million people worldwide.

Why does ECE want to promote my business and offerings?

- Like you, we are Business Executives, committed to driving more sales and investment in Eco Innovation. We believe that that the value of ECE co-learning and co-marketing program is of tremendous value for business. The ECE will provide any size enterprise or organization with the most effective way to reach unique customers, and expand in the international market. ECE marketing team can assist you with strategy, finding more customers, and generally helping you to succeed. That is a win-win for all of us!

Application Process

- ECE receives thousands of inquiries per year, which is why we have an application process. Please contact us by email to request an application: FTE@EcoCommerceExchange.com. We will notify applicants within 30-days.

30-min FREE Online Consultation

- If selected, you will receive 30-min FREE consultation.