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Building Resilience through Technology

Innovation Center for Climate Resilience (ICCR)

Atlanta, October 2013, ICCR --- All size companies need to learn how to mitigate, manage, and respond to Climate Risk but most often do not have the internal resources and experts to help them. They work with limited resources that can help, but only up to a point.

We at **Innovation Center for Climate Resilience (ICCR)** assist small to large size enterprises and organizations to build resilience by educating them about climate risk and introducing them to solution providers through ICCR's online ClimateResilienceHub.com

The Climate Resilience Hub (CRH) offers enterprises and organizations access to specific technical expertise and professional advisory that will help them defer the need for heavy investment, especially when they are getting started to build resilience for their business.

One-Stop Gateway for Learning and Solutions

The CRH is an independent online platform showcasing technology-driven solutions and experts in business resilience. The experts can join the Virtual Technology Showcase (VTS) platform, to educate and showcase their latest innovation to motivated clients worldwide.

Workforce Training Program (WTP)

The Workforce Training program is carried out with a network of Preferred Solution Providers (PSP), which include technology and professional advisors. Together, we can effectively deliver FREE education and assist business to build resilience in their value chain and in communities where they operate.

ICCR serves the specific technology-driven needs of small to large size enterprises and organizations. ICCR working groups develop and implement programs with Public and Private partners (PPP) to build resilience for business, and attract innovation and investment, economic and new jobs, to the regions where ICCR operates.

Soft-landing Services for International Companies

ICCR services include:

- Preparatory Work.
- Introduction to relevant people and networks discussing needs and requirements.
- Ongoing support, including sector-specialist advice.
- Providing the right contacts.
- Coordinating and providing representation for companies.
- Referrals.

Exploratory Services

- Financing.
- Liaison and information services.
- Tailored business visits.
- Market analysis and entry planning.
- Office space for the starting period.

Incubation Contract (Optional):

- Business idea evaluation.
- Plan development.
- Coaching and advice.
- Finding sales agents distributors or strategic partners.

After Successfully Landing in the U.S.:

- Set-up services for the organization.
- Business and R&D partners.
- Business permits and licenses.
- Legal and regulatory assistance.
- Human resource assistance.
- Marketing research assistance.
- Business launch networking and matchmaking services.
- Finding office space and facilities.

Set-up Services for Individuals:

- Work and residence permits.
- Housing search and support.
- Family adjustment services.
- Assistance in everyday life.
- Job search assistance.
- Language skills and social networking.

Business Development & Expansion Services:

- Networking and Matchmaking.
- Mentoring.
- Coaching.
- Consulting.

Media Coverage

Organizations struggle with their communication channels due to the lack of an Integrated Marketing Communications strategy (IMC). It is vital for any company to set itself apart from its competitors, regardless of scale. Big or small, those companies able to effectively manage the customer experience, marry internal and external processes, or manage employees and business partners will be the winning organizations of tomorrow.

International Trade Missions

ICCR Trade Missions are opportunities for technology and finance firms that want to showcase their solutions to Climate Risk, or explore and pursue business opportunities by meeting directly with motivated clients. Trade missions include: one-to-one meetings with industry executives and government officials that are pre-screened to match your specific business objectives whether for representation, direct sales or joint ventures in the climate resilience market. Trade Missions also include networking events with guests from local industry multipliers including Chambers of Commerce, associations and business councils that are influential in the business community. Briefings and roundtables with the legal and business community on local business practices and opportunities will be scheduled throughout the mission agenda. Site visits to local facilities where technologies/services may be applied.

Learn more

Investing in Innovation for Climate Resilience Initiative 2014-17

Climate Resilience Challenge 2014-17

2nd Annual Leadership Summit 2014

ICCR Working Group